

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Smart Media Group LLC (VA)
Attention: Accounts Payable
814 King St
Ste 400
Alexandria, VA 22314

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|-------------------|----------------|---------------------|
| 943781-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12 |
| Station | Account Executive | Sales Office | Sales Region |
| WXII | Jamie Andrus | Eagle-Washingt | National |

| Advertiser | Product | Estimate Number |
|--------------------|-------------|-----------------|
| McCrory/R/Governor | MCCRORY/G/R | 924930 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/24/12 - 09/30/12 | 943781 | 07887459 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 1046 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|----------|---|-----------------|------------------------------|-------------------|-------------------------|----------------|----------------|----------|------------|
| 1 | 09/24/12 | 09/27/12 | Live with Regis & Kelly | 9-10AM | M-WT--- | :30 | 3 | \$65.00 | NM |
| | Class of Time - Immediately Pre-emptible without notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | M-WT--- | 3 | \$65.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | M | 09/24/12 | 9:59 AM | Live with Regis & Kelly | 9-10AM | :30 | PM12117T | \$65.00 NM |
| 2 | WXII | W | 09/26/12 | 9:51 AM | Live with Regis & Kelly | 9-10AM | :30 | PM12117T | \$65.00 NM |
| 3 | WXII | Th | 09/27/12 | 9:48 AM | Live with Regis & Kelly | 9-10AM | :30 | PM12107T | \$65.00 NM |
| 2 | 09/24/12 | 09/28/12 | NBC Today Show II | 10A-12N | MTW-F-- | :30 | 4 | \$65.00 | NM |
| | Class of Time - Immediately Pre-emptible without notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | MTW-F-- | 4 | \$65.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | M | 09/24/12 | 10:50 AM | NBC Today Show II | 10A-12N | :30 | PM12107T | \$65.00 NM |
| 2 | WXII | Tu | 09/25/12 | 11:51 AM | NBC Today Show II | 10A-12N | :30 | PM12117T | \$65.00 NM |
| 4 | WXII | W | 09/26/12 | 10:59 AM | NBC Today Show II | 10A-12N | :30 | PM12107T | \$65.00 NM |
| 3 | WXII | F | 09/28/12 | 10:50 AM | NBC Today Show II | 10A-12N | :30 | PM12107T | \$65.00 NM |
| 3 | 09/24/12 | 09/27/12 | M-F WXII 12 News @ No-12-1pm | | MT-T--- | :30 | 3 | \$50.00 | NM |
| | Class of Time - Immediately Pre-emptible without notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | MT-T--- | 3 | \$50.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WXII | M | 09/24/12 | 12:37 PM | M-F WXII 12 News @ Noon | 12-1pm | :30 | PM12117T | \$50.00 NM |
| 1 | WXII | Tu | 09/25/12 | 12:29 PM | M-F WXII 12 News @ Noon | 12-1pm | :30 | PM12107T | \$50.00 NM |
| 3 | WXII | Th | 09/27/12 | 12:39 PM | M-F WXII 12 News @ Noon | 12-1pm | :30 | PM12117T | \$50.00 NM |
| 4 | 09/24/12 | 09/28/12 | STEVE HARVEY DAY | 2-3P | MTW-F-- | :30 | 4 | \$20.00 | NM |
| | Class of Time - Immediately Pre-emptible without notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | MTW-F-- | 4 | \$20.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WXII | M | 09/24/12 | 2:54 PM | STEVE HARVEY DAY | 2-3P | :30 | PM12107T | \$20.00 NM |
| 3 | WXII | Tu | 09/25/12 | 2:18 PM | STEVE HARVEY DAY | 2-3P | :30 | PM12117T | \$20.00 NM |
| 1 | WXII | W | 09/26/12 | 2:53 PM | STEVE HARVEY DAY | 2-3P | :30 | PM12117T | \$20.00 NM |
| 4 | WXII | F | 09/28/12 | 2:44 PM | STEVE HARVEY DAY | 2-3P | :30 | PM12117T | \$20.00 NM |
| 5 | 09/24/12 | 09/28/12 | M-F 3-4P | M-F 3-4P | MT-TF-- | :30 | 4 | \$70.00 | NM |

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
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| 943781-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12 |
| Advertiser | Product | Estimate Number | |
| McCrorry/R/Governor | MCCRORY/G/R | 924930 | |

www.wxii12.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|------------------------------|-------------------|---------------------------|----------------|----------------|-----------|-------------|
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | MT-TF-- | 4 | \$70.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | M | 09/24/12 | 3:40 PM | M-F 3-4P | M-F 3-4P | :30 | PM12117T | \$70.00 NM |
| 2 | WXII | Tu | 09/25/12 | 3:22 PM | M-F 3-4P | M-F 3-4P | :30 | PM12107T | \$70.00 NM |
| 3 | WXII | Th | 09/27/12 | 3:14 PM | M-F 3-4P | M-F 3-4P | :30 | PM12107T | \$70.00 NM |
| 4 | WXII | F | 09/28/12 | 3:40 PM | M-F 3-4P | M-F 3-4P | :30 | PM12107T | \$70.00 NM |
| 6 | 09/24/12 | 09/28/12 | DR. OZ | M-F 4-5p | MTWTF-- | :30 | 5 | \$125.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | MTWTF-- | 5 | \$125.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | M | 09/24/12 | 4:35 PM | DR. OZ | M-F 4-5p | :30 | PM12107T | \$125.00 NM |
| 4 | WXII | Tu | 09/25/12 | 4:21 PM | DR. OZ | M-F 4-5p | :30 | PM12117T | \$125.00 NM |
| 2 | WXII | W | 09/26/12 | 4:39 PM | DR. OZ | M-F 4-5p | :30 | PM12107T | \$125.00 NM |
| 5 | WXII | Th | 09/27/12 | 4:25 PM | DR. OZ | M-F 4-5p | :30 | PM12117T | \$125.00 NM |
| 3 | WXII | F | 09/28/12 | 4:10 PM | DR. OZ | M-F 4-5p | :30 | PM12117T | \$125.00 NM |
| 7 | 09/24/12 | 09/27/12 | NBC Today Show | 7-9am | MTWT--- | :30 | 4 | \$175.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | MTWT--- | 4 | \$175.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WXII | M | 09/24/12 | 8:51 AM | NBC Today Show | 7-9am | :30 | PM12107T | \$175.00 NM |
| 3 | WXII | Tu | 09/25/12 | 7:22 AM | NBC Today Show | 7-9am | :30 | PM12107T | \$175.00 NM |
| 1 | WXII | W | 09/26/12 | 8:49 AM | NBC Today Show | 7-9am | :30 | PM12107T | \$175.00 NM |
| 4 | WXII | Th | 09/27/12 | 8:27 AM | NBC Today Show | 7-9am | :30 | PM12117T | \$175.00 NM |
| 8 | 09/29/12 | 09/29/12 | WXII 12 News | 5:30-6am | -----S- | :30 | 1 | \$25.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | -----S- | 1 | \$25.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Sa | 09/29/12 | 5:40 AM | WXII 12 News | 5:30-6am | :30 | PM12111TH | \$25.00 NM |
| 9 | 09/29/12 | 09/29/12 | WXII 12 Sa/Su News at 6-8am | 6-8am | -----S- | :30 | 1 | \$75.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | -----S- | 1 | \$75.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Sa | 09/29/12 | 7:20 AM | WXII 12 Sa/Su News at 6am | 6-8am | :30 | PM12107T | \$75.00 NM |
| 10 | 09/30/12 | 09/30/12 | WXII 12 Sa/Su News at 6-8am | 6-8am | -----S | :30 | 1 | \$50.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | -----S | 1 | \$50.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Su | 09/30/12 | 6:12 AM | WXII 12 Sa/Su News at 6am | 6-8am | :30 | PM12111TH | \$50.00 NM |
| 11 | 09/30/12 | 09/30/12 | NBC Sunday Today | 8-9am | -----S | :30 | 1 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | -----S | 1 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Su | 09/30/12 | 8:25 AM | NBC Sunday Today | 8-9am | :30 | PM12107T | \$400.00 NM |
| 12 | 09/24/12 | 09/28/12 | M-F WXII 12 News @ 5 p-5-6pm | | MT-TF-- | :30 | 4 | \$150.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |

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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
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| 943781-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12 |
| Advertiser | Product | Estimate Number | |
| McCrorry/R/Governor | MCCRORY/G/R | 924930 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|--|------------|------------|-------------------------------|-----------------|---------------------------|-----------------------|---------------|--------------|-------------------------|
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MT-TF-- 4 \$150.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WXII | M | 09/24/12 | 5:44 PM | M-F WXII 12 News @ 5 pm | 5-6pm | :30 | PM12117T | \$150.00 NM |
| 1 | WXII | Tu | 09/25/12 | 5:22 PM | M-F WXII 12 News @ 5 pm | 5-6pm | :30 | PM12107T | \$150.00 NM |
| 3 | WXII | Th | 09/27/12 | 5:38 PM | M-F WXII 12 News @ 5 pm | 5-6pm | :30 | PM12107T | \$150.00 NM |
| 4 | WXII | F | 09/28/12 | 5:28 PM | M-F WXII 12 News @ 5 pm | 5-6pm | :30 | PM12107T | \$150.00 NM |
| 13 | 09/24/12 | 09/28/12 | M-Sun EN Rotator | 6p-7p | MTW-F-- | :30 | 4 | \$600.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTW-F-- 4 \$600.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WXII | M | 09/24/12 | 6:51 PM | M-Sun EN Rotator | 6p-7p | :30 | PM12107T | \$600.00 NM |
| 2 | WXII | Tu | 09/25/12 | 6:29 PM | M-Sun EN Rotator | 6p-7p | :30 | PM12117T | \$600.00 NM |
| 4 | WXII | W | 09/26/12 | 6:29 PM | M-Sun EN Rotator | 6p-7p | :30 | PM12117T | \$600.00 NM |
| 1 | WXII | F | 09/28/12 | 6:21 PM | M-Sun EN Rotator | 6p-7p | :30 | PM12117T | \$600.00 NM |
| 14 | 09/29/12 | 09/29/12 | Sa WXII 12 News @ 6 pm | 6-630pm; | -----S- | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$225.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Sa | 09/29/12 | | Sa WXII 12 News @ 6 pm | 6-630pm; | :00 | | \$125.00 NM |
| See MG 14.2 | | | | | | | | | |
| 2 | WXII | Su | 09/30/12 | 6:54 PM | Su WXII 12 News @ 6 pm | 6-630pm | :30 | PM12117T | \$225.00 NM |
| MG for 14.1 09/29 | | | | | | | | | |
| LR- Golf | | | | | | | | | |
| 15 | 09/24/12 | 09/27/12 | Late Night w/Jimmy Fallon | 1237xm-136xm | MTWT--- | :30 | 4 | \$14.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWT--- 4 \$14.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | M | 09/24/12 | 1:19 AM | Late Night w/Jimmy Fallon | 1237xm-136xm | :30 | PM12117T | \$14.00 NM |
| 2 | WXII | Tu | 09/25/12 | 1:29 AM | Late Night w/Jimmy Fallon | 1237xm-136xm | :30 | PM12117T | \$14.00 NM |
| 4 | WXII | W | 09/26/12 | 1:26 AM | Late Night w/Jimmy Fallon | 1237xm-136xm | :30 | PM12107T | \$14.00 NM |
| 3 | WXII | Th | 09/27/12 | 1:17 AM | Late Night w/Jimmy Fallon | 1237xm-136xm | :30 | PM12117T | \$14.00 NM |
| 16 | 09/24/12 | 09/27/12 | NBC Tonight Show | 1135pm-1237am | MTWT--- | :30 | 4 | \$100.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 MTWT--- 4 \$100.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | M | 09/24/12 | 11:58 PM | NBC Tonight Show | 1135pm-1237am | :30 | PM12107T | \$100.00 NM |
| 4 | WXII | Tu | 09/25/12 | 12:09 AM | NBC Tonight Show | 1135pm-1237am | :30 | PM12107T | \$100.00 NM |
| 2 | WXII | W | 09/26/12 | 12:20 AM | NBC Tonight Show | 1135pm-1237am | :30 | PM12117T | \$100.00 NM |
| 3 | WXII | Th | 09/27/12 | 12:00 AM | NBC Tonight Show | 1135pm-1237am | :30 | PM12107T | \$100.00 NM |
| 17 | 09/29/12 | 09/29/12 | NBC Saturday Night Live | 1130pm-1am | -----S- | :30 | 1 | \$120.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$120.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Sa | 09/29/12 | 12:05 AM | NBC Saturday Night Live | 1130pm-1am | :30 | PM12111TH | \$120.00 NM |
| 18 | 09/24/12 | 09/29/12 | M-Su WXII 12 News @ 11-1135pm | | M-W-FS- | :30 | 4 | \$250.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M-W-FS- 4 \$250.00 | | | | | | | | | |

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| Advertiser | Product | Estimate Number | |
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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------------------------|----------------|---------------------------|----------------|----------------|----------|-------------|
| 18 | 09/24/12 | 09/29/12 | M-Su WXII 12 News @ 11-1135pm | 11-1135pm | M-W-FS- | :30 | 4 | \$250.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| | 09/24/12 | 09/30/12 | M-W-FS- | | 4 | | \$250.00 | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 4 | WXII | M | 09/24/12 | 11:10 PM | M-Su WXII 12 News @ 11 pm | 11-1135pm | :30 | PM12117T | \$250.00 NM |
| 1 | WXII | W | 09/26/12 | 11:23 PM | M-Su WXII 12 News @ 11 pm | 11-1135pm | :30 | PM12107T | \$250.00 NM |
| 3 | WXII | F | 09/28/12 | 11:30 PM | M-Su WXII 12 News @ 11 pm | 11-1135pm | :30 | PM12107T | \$250.00 NM |
| 2 | WXII | Sa | 09/29/12 | 11:23 PM | M-Su WXII 12 News @ 11 pm | 11-1135pm | :30 | PM12117T | \$250.00 NM |
| 19 | 09/27/12 | 09/27/12 | Inside Edition | 7-730pm | ---T--- | :30 | 1 | \$400.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/24/12 | 09/30/12 | ---T--- | 1 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | Th | 09/27/12 | 7:22 PM | Inside Edition | 7-730pm | :30 | PM12117T | \$400.00 NM |
| Total Spots | | | | | | | 54 | | |

Payment Terms 30 Days

| | |
|--------------------------|------------|
| <u>Gross Total</u> | \$8,041.00 |
| <u>Agency Commission</u> | \$1,206.15 |
| <u>Net Amount Due</u> | \$6,834.85 |